

SOFFE[®]



Stand Tall • Look Sharp • Be Proud

SOFFE STOCK

2 0 1 0

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SOFFE

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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.

NEW FOR 2010

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NEW STYLES FOR 2010



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25

new styles
and even
more new
colors.

Look for the
NEW and
NEW COLOR
icons.



092V&G • Pg 85



94V&G • Pg 85



CORE ESSENTIALS

The Core Essentials product category consists of mid-weight and heavy weight cotton, cotton blend tees and shorts and the durable fleece products that stand up to wash after wash. Whether you order these products blank or decorated you will enjoy the quality, fit and value you have always received from Soffe.





M252 (top) in 601 Cardinal

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



M305 (top) in 710 Gold with
M035 (short) in 001 Black



Midweight Cotton/Poly Tee

M252

- 5.5-oz. 50 cotton/50 poly jersey
- Crewneck

Adult M252: S • M • L • XL • 2XL • 3XL

YOUTH B252: XS • S • M • L • XL

Available in XS youth.

*Available up to 3XL adult.

YXS	YXS	YXS	YXS		YXS		
001*	100*	002	054*	450	410*	430	440
Black	White	Oxford	Ash	Lt Blue	Navy	Royal	Teal
YXS			YXS				
620	603	811	710	320	301	510	
Red	Maroon	Orange	Gold	Kelly Green	Dk Green	Purple	



Midweight Cotton Tee

M305

- 5.5-oz. 100% cotton**
- Taped back neck and shoulders

Adult M305: S • M • L • XL • 2XL • 3XL

YOUTH B345: XS • S • M • L • XL

*Available up to 3XL.

**With the exception of 033 Charcoal Heather, 038 Athletic Oxford and Ash 054.

YXS	Y	YXS		Y	YXS	YXS	Y
001*	100*	038*	033	054*	450*	410*	430*
Black	White	Athletic Oxford	Charcoal Heather	Ash	Lt Blue	Navy	Royal
Y	YXS	Y	Y		Y	YXS	
601*	620*	603	811*	805*	821	710	712
Cardinal	Red	Maroon	Orange	TX Orange	TN Orange	Gold	Vegas Gold
YXS	Y	Y	YXS				
309	301*	510	650				
OD Green	Dk Green	Purple	Soft Pink				



Heavy Weight Cotton Tee

M66

- 7-oz. 100% cotton jersey**
- Full cut
- Taped back neck and shoulder seams

Adult M66: S • M • L • XL • 2XL • 3XL

*Available up to 3XL.



Midweight Cotton Long Sleeve Tee

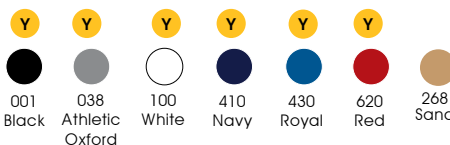
M375

- 5.5-oz. 100% cotton**
- Rib neck and cuffs
- Taped neck and shoulder seams

Adult M375: S • M • L • XL • 2XL

Y Youth B375: S • M • L • XL

**With the exception of 038 Athletic Oxford.

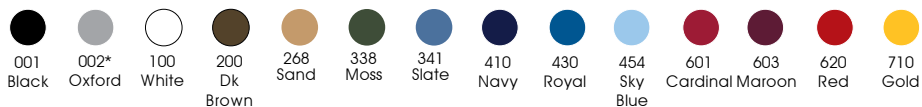




Slim Fit Tee 202M

- 4.2 oz., 100% combed ringspun cotton jersey
- Slim fit

Adult 202M: S • M • L • XL • 2XL • 3XL



**With the exception of 002 Oxford (see pg 97)



6"

inseam

Heavy Weight Cotton/Poly P.E. Short M035

- 7-oz. 50/50 cotton/poly jersey
- Straight leg, longer cut
- 6" inseam (youth 4³/₄" M graded inseam)
- 1¹/₄" exposed elastic waistband

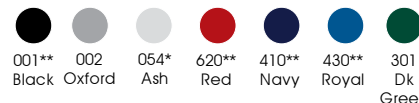
Adult M035: XS • S • M • L • XL • 2XL • 3XL

Youth B035: XS • S • M • L

ADULT XS ONLY AVAILABLE IN 001 BLACK & 410 NAVY

*Available up to 2XL.

**Available up to 3XL.



6"

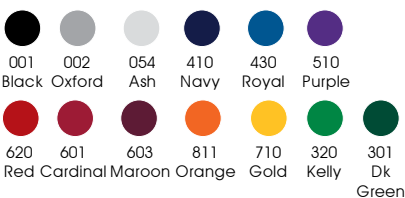
inseam

Heavy Weight Cotton/Poly Jersey Short M036

- 7-oz. 50/50 cotton/poly jersey
- Straight leg, longer cut
- 6" inseam (youth 4³/₄" M graded inseam)
- 1¹/₄" exposed elastic waistband
- Inside drawstring

Adult M036: S • M • L • XL • 2XL • 3XL

Youth B036: S • M • L



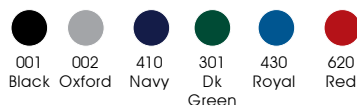
8"

inseam

Heavy Weight Classic Cotton Pocket Short M774

- 7-oz. 100% cotton
- Side pockets
- Covered elastic waist with inside drawstring
- 8" inseam

Adult M774: S • M • L • XL • 2XL





M375 in 100 White with
M036 (short) in 410 Navy.



Heavy Weight Sweatshirt 9000R

- 9-oz. 50/50 cotton poly fleece
- V-patch front crewneck
- Full cut set-in sleeves
- Coverstitched seams for added comfort
- Spandex added to cuffs, neck and waistband

Y Adult 9000R: S • M • L • XL • 2XL • 3XL
Y Youth B9001: S • M • L • XL
J Juvenile J9001: S • M • L

*Available up to 3XL.

Y	Y	Y	Y	Y	Y		
J	J	J	J	J	J	J	J
001* Black	100 White	002* Oxford	054* Ash	410* Navy	430 Royal	450 Lt Blue	650 Soft Pink
Y	Y	Y		Y	Y	Y	Y
J	J	J		J	J	J	J
620 Red	601 Cardinal	603* Maroon	811 Orange	710 Gold	301* Dk Green	510 Purple	309* OD Green
							805 TX Orange

Heavy Weight Pocket Fleece Pant 9043

- 9-oz. 50/50 cotton poly fleece
- Side seam pockets
- Straight leg open bottom
- Covered elastic waistband
- Inside drawstring

Adult 9043: S • M • L • XL • 2XL • 3XL

Youth B9043: S • M • L • XL **NEW FOR JULY 2010**

J	J	J	J	J	J	J
001 Black	002 Oxford	054 Ash	620 Red	410 Navy	430 Royal	301 Dk Green



Heavy Weight Hooded Sweatshirt 9288

- 9-oz. 50/50 cotton poly fleece
- Matching drawstring at hood
- Front muff pocket
- Full cut set-in sleeves
- Coverstitched seams for added comfort
- Spandex added to cuffs, neck and waistband

Adult 9288: S • M • L • XL • 2XL • 3XL
 Y Youth B9289 S • M • L • XL
 J Juvenile J9289 S • M • L

*Available up to 3XL.

YOUTH AND JUVENILE DO NOT HAVE DRAWSTRINGS.



Heavy Weight Sweatpant 9041

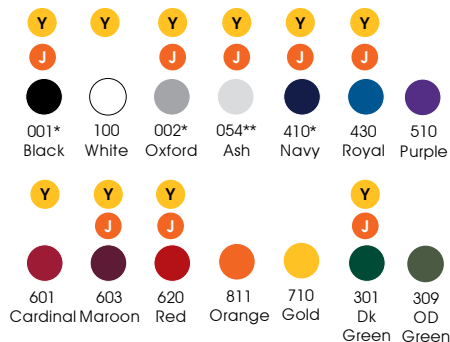
- 9-oz. 50/50 cotton poly fleece
- Covered elastic waistband with inside drawstring

Adult 9041: S • M • L • XL • 2XL • 3XL
 Y Youth B9041: S • M • L • XL
 J Juvenile J9041: S • M • L

**Available up to 2XL

*Available up to 3XL

JUVENILE DO NOT HAVE DRAWSTRINGS.





Heavy Weight Zip Hood 9077

- 9-oz. 50/50 cotton poly fleece • Matching drawstring at hood
- Front muff pocket • Full cut set-in sleeves
- Coverstitched seams for added comfort
- Spandex added to cuffs and waistband

Adult 9077: S • M • L • XL • 2XL • 3XL

Y Youth B9078: S • M • L • XL

J Juvenile J9078: S • M • L

*Available up to 3XL.

YOUTH AND JUVENILE DO NOT HAVE DRAWSTRINGS.



ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.





B9078 in 002 Oxford



TRAINING FUNDAMENTALS

The Soffe fundamental training line offers the same performance products worn by the elite members of the United States Military.

Soffe tee shirts, shorts, sweatshirts and sweatpants are currently worn during intense physical fitness programs for all branches of military service. Because these products stand up to the rigorous training exercises year after year, Soffe has earned a reputation as a leading source of quality activewear in the United States Military.

Four years ago Soffe purchased Intensity Athletics, an on the field team uniform company that outfits high school and college athletes in football, basketball, baseball and softball. By staying close to the pulse of athletic activity on the field and court, the products offered are performance driven with moisture management technology and compression fit for the athlete who wants to achieve their highest potential.

Soffe and Intensity training fundamental products are being shipped to military posts across the world and to sporting goods stores to meet the needs of the athlete and warrior.

From basic training to personal training, Soffe is the value brand of choice.

Set your goal. Achieve it.



N6812 (top) in 430 Royal with
N6850 (short) in 001 Black





9377 (top) in 002 Oxford with 9343 (pant) in 002 Oxford.

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



Available July, 2010

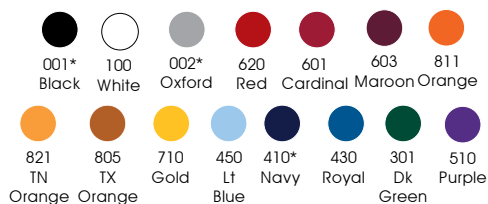


Soffe Training Fleece Zip Hood 9377

- 9oz 50/50 cotton poly fleece with moisture management technology
- Double lined hood with matching drawstring • Spandex trim
- Front muff pocket • Coverstitched seams for added comfort

Adult 9377: S • M • L • XL • 2XL • 3XL • 4XL

*Available in 4X



Available July, 2010



Soffe Training Fleece Crew Sweatshirt

9300

- 9oz 50/50 cotton poly fleece with moisture management technology
- V-patch front crewneck
- Coverstitched seams for added comfort

Adult 9300: S • M • L • XL • 2XL • 3XL • 4XL

*Available in 4XL

001* Black	100 White	002* Oxford	620 Red	601 Cardinal	603 Maroon	811 Orange
821 TN Orange	805 TX Orange	710 Gold	450 Lt Blue	410* Navy	430 Royal	301 Dk Green
						510 Purple



Soffe Training Fleece Heavy Weight Pant

9341

- 9oz 50/50 cotton poly fleece with moisture management technology
- Elastic bottom leg
- Covered elastic waistband with inside drawstring

Adult 9341: S • M • L • XL • 2XL • 3XL • 4XL

*Available in 4XL

001* Black	100 White	002* Oxford	620 Red	601 Cardinal	603 Maroon	811 Orange
821 TN Orange	805 TX Orange	710 Gold	450 Lt Blue	410* Navy	430 Royal	301 Dk Green
						510 Purple



ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



6988M (top) in 012 Charcoal & M058 (short) in 301 Dk Green



Soffe Dri Hoodie* 6988M

- 100% polyester with moisture management technology
- Wicks 4 times faster than cotton
- Flocked Soffe logo

Adult 6988M: S • M • L • XL • 2XL • 3XL

*Available in 3X

001*	012*	410*	430	620	601
Black	Charcoal	Navy	Royal	Red	Cardinal
710	811	301	510	603	
Gold	Orange	Dk Green	Purple	Maroon	

3XL available July, 2010



Soffe Dri Pant* 6943M

- 100% polyester with moisture management technology
- Wicks 4 times faster than cotton
- Flocked Soffe logo
- Side seam pockets

Adult 6946M: S • M • L • XL • 2XL • 3XL

001	012	410
Black	Charcoal	Navy

Available July, 2010

*IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:

Polyester fabrics tend to sublimates (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



Soffe Dri Tee*

995A & 995Y

- 4.1 oz., 100% poly closed hole mesh
- Moisture management technology
- Wicks 4 times faster than cotton

Adult 995A: S • M • L • XL • 2XL • 3XL

Youth 995Y: S • M • L • XL **available June 2010**



New colors available May, 2010

***IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:**

Polyester fabrics tend to sublimate (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.



995A (top) in 430 Royal with 060M (short) in 001 Black





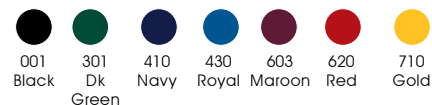
5"
inseam

Nylon Mini-Mesh Short

M059

- 100% nylon mini-mesh
- 1 1/2" covered elastic waistband with inside drawstring
- 5" inseam

Adult M059: S • M • L • XL • 2XL



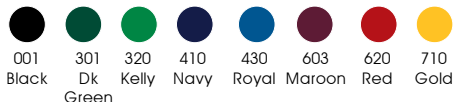
7"
inseam

Nylon Mini-Mesh Fitness Short

M058

- 100% nylon mini-mesh
- 1 1/2" covered elastic waistband with inside drawstring
- 7" inseam/youth 6" (M) graded inseam
- Full athletic cut

Adult M058: S • M • L • XL • 2XL • 3XL
Youth B058: XS • S • M • L • XL



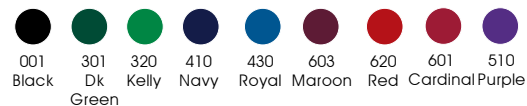
7"
inseam

Polyester Mini-Mesh Short w/liner*

060M

- 100% poly mini-mesh fabric
- 100% poly tricot lining
- 7" inseam/Youth inseam 6" (M) graded inseam
- Covered elastic waist with inside drawstring

Adult 060M: S • M • L • XL • 2XL • 3XL
Youth 060B: XS • S • M • L • XL



***IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:**

Polyester fabrics tend to sublimates (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.



7"
inseam

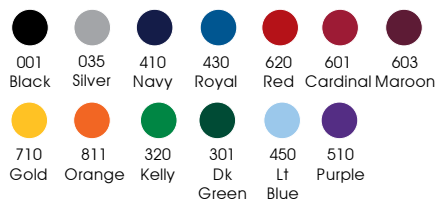
Polyester Birds Eye Mesh Short w/Tricot Liner*

M068

- 100% poly birds eye mesh
- 100% poly tricot lining
- Longer, baggy cut leg
- 7" inseam/youth 6" (M) graded inseam
- Covered elastic waistband with Inside drawstring

Adult M068: S • M • L • XL • 2XL

Youth B068: S • M • L • XL



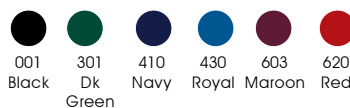
9"
inseam

Extra Long Polyester Mini-Mesh Short*

061M

- 100% poly mini-mesh fabric
- 100% poly tricot lining
- Longer, baggy cut leg with 9" inseam
- Covered elastic waistband with Inside drawstring

Adult 061M: S • M • L • XL • 2XL



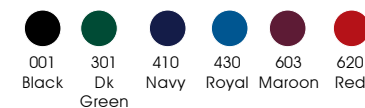
9"
inseam

Extra Long Nylon Mini-Mesh Short

064M

- 100% nylon mini-mesh fabric
- 100% nylon tricot lining
- Longer, baggy cut with 9" inseam
- Covered elastic waistband with Inside drawstring

Adult 064M: S • M • L • XL • 2XL



***IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:**

Polyester fabrics tend to sublimate (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.

dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimer

FRESHGUARD®
BY OPTIMER

**NO SWEAT
NO STINK**

**Why Choose Dri-Release
& Freshguard Products?**

- Dries faster
- Soft like your favorite old t-shirt
- Will not wash out like others
- No annoying static cling
- Freshguard eliminates odor by limiting bacterial growth*
- Dri-Release and Freshguard absorb moisture, release it quickly, keeping you dry
- Freshguard is built right into yarn

unlike others

*Independent wear tests by Odor Science & Engineering, Inc.

M805 (top) in 430 Royal

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimizer

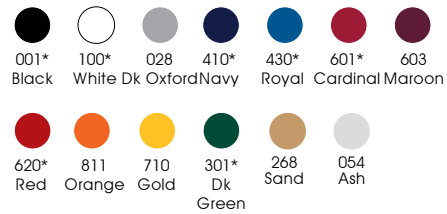
FRESHGUARD®
BY OPTIMER

Dri-Release® Tee M805

- 85/15 poly cotton jersey knit
- Freshguard eliminates odor
- Moisture management
- Full cut body

Adult M805: S • M • L • XL • 2XL • 3XL

*Available up to 3XL



dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimizer

FRESHGUARD®
BY OPTIMER

Dri-Release® Long Sleeve Tee M875

- 85/15 poly cotton jersey knit
- Freshguard eliminates odor
- Moisture management
- Full cut body

Adult M875: S • M • L • XL • 2XL



INTENSITY ITEMS SHIP FROM CA.

1.800.444.0337 • www.soffe.com

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



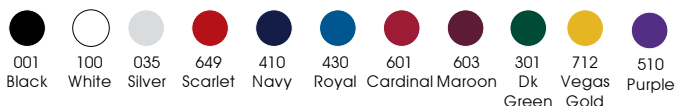
N6810 (top) in 601 Cardinal with N2580 (short) in 035 Silver



Sleeveless Performance Intens-a-dri poly* N6810

- Loose fit
- 100% Polyester
- Moisture management technology
- Dries 4 times faster than cotton
- Flat Lock stitching
- Raglan shoulder
- Triple needle hem stitch

Adult N6810: S • M • L • XL • 2X • 3X

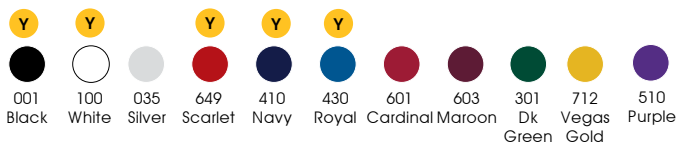


Short Sleeve Performance Intens-a-dri poly* N6820 & N6821Y

- Loose fit
- 100% Polyester
- Moisture management technology
- Dries 4 times faster than cotton
- Flat Lock stitching
- Adult has raglan sleeves/youth has set in sleeves
- Triple needle hem stitch

Adult N6820: S • M • L • XL • 2X • 3X

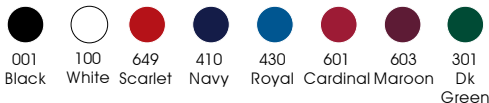
Y Youth N6821Y: S • M • L • XL



Long Sleeve Performance Intens-a-dri poly* N6830

- Loose fit
- 100% Polyester
- Moisture management technology
- Dries 4 times faster than cotton
- Flat Lock stitching
- Raglan shoulder
- Triple needle hem stitch
- High crew neck

Adult N6830: XS • S • M • L • XL • 2X • 3X



***IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:**

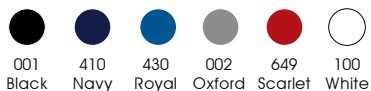
Polyester fabrics tend to sublimates (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.



Sleeveless Tight Fit Intens-a-dri Tee* N6811

- Compression fit for muscle support
- 84/16 Poly Spandex
- Moisture management technology
- Dries 4 times faster than cotton
- Raglan shoulder
- Flat lock stitching
- Double needle hem stitch

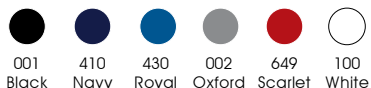
Adult N6811: XS • S • M • L • XL • 2X • 3X



Short Sleeve Tight Fit Intens-a-dri* N6812

- Compression fit for muscle support
- 84/16 Poly Spandex
- Moisture management technology
- Dries 4 times faster than cotton
- Raglan shoulder
- Flat lock stitching
- Double needle hem stitch

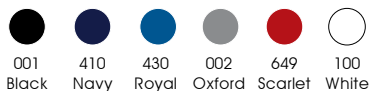
Adult N6812: XS • S • M • L • XL • 2X • 3X



Long Sleeve Tight Fit Intens-a-dri* N6831

- Compression fit for muscle support
- 84/16 Poly Spandex
- Moisture management technology
- Dries 4 times faster than cotton
- Raglan shoulder
- Flat lock stitching
- Double needle hem stitch

Adult N6831: XS • S • M • L • XL • 2X • 3X



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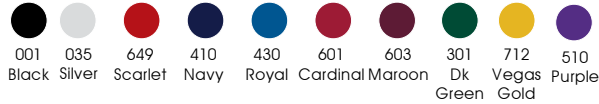
9"
inseam

Performance Short Intens-a-dri poly*

N6850

- 100% Polyester
- 2" Covered elastic waist with drawcord
- 9" Inseam
- Triple needle hem stitch
- Full Cut

Adult N6850: S • M • L • XL • 2X • 3X



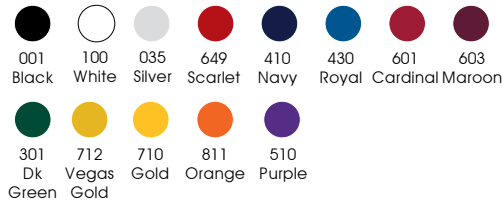
9"
inseam

Nylon Mesh Short w/tricot liner

N2850

- 100% Nylon body
- Full tricot liner
- 2" Covered elastic waist with drawcord
- 9" Inseam
- Full athletic cut

Adult N2850: S • M • L • XL • 2X • 3X • 4X • 5X
(4X and 5X AVAILABLE IN BLACK AND NAVY ONLY)



9"
inseam

Polyester Mesh Short w/tricot liner*

N2950/N2950Y

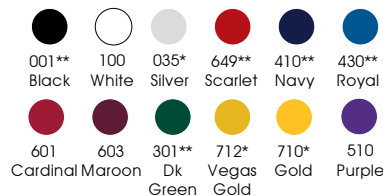
- 100% Polyester
- Full tricot liner
- 2" Covered elastic waist with drawcord
- Adult 9" inseam
- Youth 8" inseam
- Triple needle hem stitch
- P.E. cut

Adult N2950: S • M • L • XL • 2X • 3X • 4X • 5X

Youth N2950Y: YS • YM • YL • YXL

* NOT AVAILABLE IN YOUTH SIZES

** Available in 4X & 5X



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Photo courtesy of the U.S. Army

M815APT (top) in 030 Lt. Grey





Official Army PT Dri-Release® Tee M815APT

- 85/15 poly cotton jersey knit Microblend Performance Fabric
- Freshguard eliminates odor,
- Moisture management technology
- Wicks 4 times faster than cotton
- Full cut body
- **Stock print only with reflective ink**

Adult M815APT: S • M • L • XL • 2XL





dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimizer

FRESHGUARD®
BY OPTIMER

Official Army PT Dri-Release® Long Sleeve Tee M835APT

- 85/15 poly cotton jersey knit Microblend Performance Fabric
- Freshguard eliminates odor,
- Moisture management technology
- Wicks 4 times faster than cotton
- Full cut body
- **Stock print only with reflective ink**

Adult M835APT: S • M • L • XL • 2XL

030
Lt. Grey



5"
inseam

dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimizer

FRESHGUARD®
BY OPTIMER

Official Army PT Nylon Short w/Dri-Release® liner M044

- 85% Polyester 15% Cotton Dri-Release liner
- **"ARMY" Silver Grey Reflective Heat Seal on Lower Left Front is STOCK print.**

Adult M044: S • M • L • XL • 2XL

001
Black

Photos courtesy of the U.S. Army





dri-release®
MICROBLEND PERFORMANCE FABRIC
by Optimer

FRESHGUARD®
BY OPTIMER

Dri-Release® Tee M805S

- 85/15 poly cotton jersey knit Microblend Performance Fabric
- Freshguard eliminates odor,
- Moisture management technology
- Wicks 4 times faster than cotton
- Full cut body
- Individually bagged

Adult M805S: S • M • L • XL • 2XL



Lightweight Crew Neck Tee M280/3 Pack

- 50% Cotton - 50% Polyester
- Lightweight Crew Neck T-shirts.
- Each order of 1 equals a prepack of 3 tee shirts.

Adult M280/3: S • M • L • XL • 2XL



Basic Crew Neck Long Sleeve Tee M290

- Preshrunk jersey
- Lightweight 4.1 oz..
- 50% Cotton, 50% Polyester jersey

Adult M290: S • M • L • XL • 2XL





2"
1/4
inseam

Running Short M020

- 100% nylon tricot
- Liner brief
- Inside key pocket
- 2 1/4" inseam (L)
- Covered elastic waist

Adult M020: S • M • L • XL • 2XL

Colors same as M022 below.



001
Black



309
OD Green



410
Navy



5"
inseam

Official Navy PT Running Short with pocket M022

- 100% nylon tason shell
- 100% Dri-Release® poly liner brief
- 5" inseam (L)
- Back pocket with button closure

Adult M022: S • M • L • XL • 2XL



001
Black



309
OD Green



410
Navy



4"
1/4
inseam

Performance Ranger Short* M028

- 100% poly Sorbtex shell
- 100% poly liner brief
- Moisture management technology
- Dries 4 times faster than cotton
- 4 way stretch fabric
- 4 1/4" inseam
- Inside ID pocket

Adult M028: S • M • L • XL • 2XL



001
Black



309
OD Green



410
Navy

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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.

Photo courtesy of the U.S. Army



M815APT (top) in 030 Lt. Grey
& M044 (short) in 001 Black



M.J. SOFFE PROUDLY SUPPORTS THE WOUNDED WARRIOR PROJECT

"The greatest casualty is being forgotten."

With every purchase of Wounded Warrior decorated Soffe products, M.J. Soffe LLC will donate a portion of the cost of each garment to the Wounded Warrior Project.

The Wounded Warrior Project assists our heroes who were wounded while serving our country. The Wounded Warrior Project (WWP) provides services to severely injured men and women of all military branches during their transition from active duty to civilian life.

The donations assist the Wounded Warrior Project in sponsoring activities which inspire our heroes who have suffered a physical loss.

M.J. Soffe LLC is proud to partner with WWP's goals to honor and empower our nation's Wounded Warriors.

Contact your local sales rep or give us a call for more information and complete Wounded Warrior decorated apparel.



Proud Supporter of



**WOUNDED WARRIOR
PROJECT**



Midweight Cotton/Poly Baseball Jersey M209 & B209

- 5.5-oz. midweight 50/50 cotton poly jersey
- Contrast raglan sleeve and neckline
- Curved shirttail

Adult M209: S • M • L • XL • 2XL
Youth B209: S • M • L

*Available 2XL

107* White/ Black	111* White/ Navy	112* White/ Royal	927 White/ Columbia	928 White/ Teal	122* White/ Soft Pink	929* White/ Purple	106* White/ Red	925* White/ Maroon	931 White/ Orange	930 White/ Gold	926 White/ Kelly	924 White/ Dk.Green





M209 (top) in 930 Gold &
M414 (pant) in 020 Grey



Midweight Cotton/Polyester Henley

M206 & B206

- 5.5-oz. 50 cotton/50 poly jersey
- Two button placket

Adult M206: S • M • L • XL • 2XL • 3XL

Youth B206: S • M • L



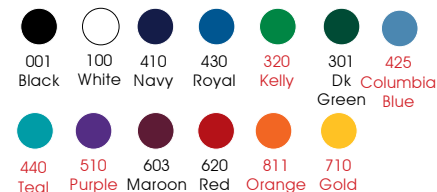
Soffe Dri Henley*

996A & 996Y

- 4.1 oz.. 100% poly closed hole mesh
- Moisture management technology
- Wicks 4 times faster than cotton
- Two button placket

Adult 996A: S • M • L • XL • 2XL • 3XL

Youth 996Y: S • M • L • XL



New colors available May, 2010

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Baseball

Pant*

M414 & B414

- 100% polyester double knit fabric
- Double fabric knees
- Right hip welt pocket
- 2" exposed elastic waist

Adult M414: S • M • L • XL

Youth B414: XS • S • M • L • XL

001
Black020
Grey100
White

Back pocket



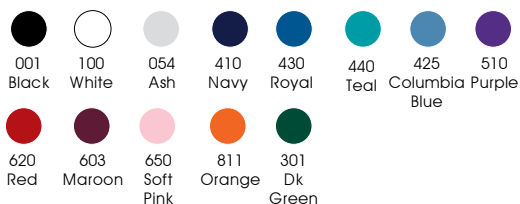
996A (top) & M414 (pant)



Cotton/Poly Sleeveless Softball Henley L286

- 50/50 cotton poly jersey
- Two-button henley-styled placket neckline

Women L286: S • M • L • XL • 2XL



Soffe Dri Sleeveless Softball Henley* 986L & 986G

- 4.1 oz.. 100% poly closed hole mesh
- Moisture management technology
- Two-button henley-styled placket neckline
- Wicks 4 times faster than cotton

Women 986L: S • M • L • XL • 2XL
Girls 986G: S • M • L



New colors available May, 2010

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986L (top) in 001 Black &
6882V (pant) in 620 Red

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



998A (top) in 301 Dk Grn &
064M (short) in 001 Black

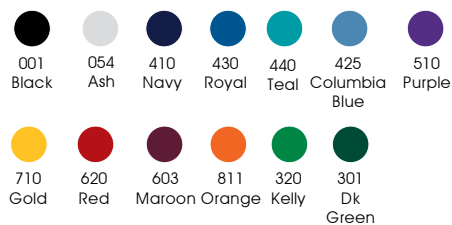


Cotton/Poly All-Sport Jersey M398 & B398

- 5.5-oz. 50/50 cotton poly jersey
- White v-neck and contrast sleeve ribbing
- Three color braid

Adult M398: S • M • L • XL • 2XL

Youth B398: S • M • L

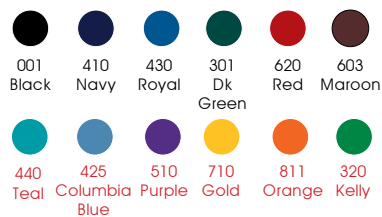


Soffe Dri All Sport Jersey* 998A & 998Y

- 4.1 oz., 100% poly closed hole mesh
- Moisture management technology
- Wicks 4 times faster than cotton

Adult 998A: S • M • L • XL • 2XL

Youth 998Y: S • M • L • XL



New colors available May, 2010

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P.E. Cut Jersey Reversible Eyelet Mesh*

N2920 Men

N2905 Women

N2920Y Youth

• 100% Polyester

Men N2920: S • M • L • XL • 2X • 3X

Women N2905: S • M • L • XL • 2X

Y Youth N2920Y: YS • YM • YL • YXL

Y	Y	Y	Y	Y	Y	Y	Y	Y
953	643	642	664	065	466	509	343	716
Black/Scarlet/White	Cardinal/White	Maroon/White	Navy/White	Royal/White	Purple/White	Dk Green/White	Gold/White	Vegas Gold/White



Reversible Eyelet Mesh Jersey*

N2200 Men

N2205 Women

N2200Y Youth

- Full athletic cut
- Women's has female athletic cut
- Colors: 100% nylon
- White: 100% poly

Men N2200: S • M • L • XL • 2X • 3X

Women N2205: S • M • L • XL • 2X • 3X

Y Youth N2200Y: YS • YM • YL • YXL

** NOT AVAILABLE IN WOMEN SIZES

Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
953	643	642	664	065	466	509	343	705	809**
Black/Scarlet/White	Cardinal/White	Maroon/White	Navy/White	Royal/White	Purple/White	Dk Green/White	Gold/White	Orange/White	

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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.

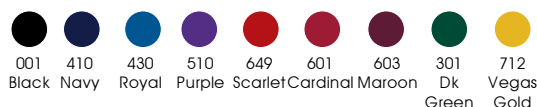


8"
inseam

Poly Mesh Short* N2985

- 100% Polyester
- Full tricot liner
- 2" Covered elastic waist with drawcord
- 8" Inseam
- Triple needle hem stitch
- Women's P.E. cut

Women N2985: S • M • L • XL • 2X



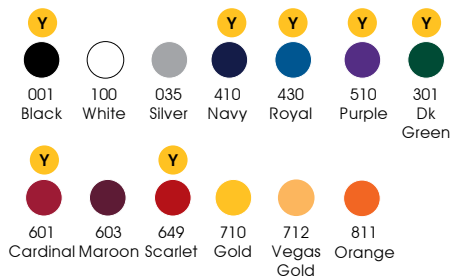
9"
inseam

Nylon Eyelet Mesh Short N2825 unisex N2825Y youth

- Full athletic cut
- 100% nylon
- Solid tricot liner
- 2" covered elastic waist with drawcord
- 9" inseam
- YM 6" Inseam graded

Unisex N2825: S • M • L • XL • 2X • 3X

Y Youth N2825Y: YS • YM • YL • YXL
YOUTH DO NOT HAVE DRAWSTRINGS.



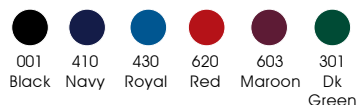
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SOFFE**SOFFE**
driSoffe Dri
Coach's Polo*
975A

- 4.1 oz.. 100% poly closed hole mesh
- Moisture management technology
- Dries 4 times faster than cotton
- White inserts
- Self fabric collar

Adult 975A: S • M • L • XL • 2X

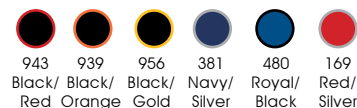


Available July, 2010

**SOFFE**
driSoffe Dri
Texture Polo*
976A

- 95/5 poly/spandex jersey popcorn pique
- Moisture management technology
- Dries 4 times faster than cotton
- White piping
- Contrast insert
- Tonal buttons

Adult 976A: S • M • L • XL • 2X • 3X



Available July, 2010

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Coach's Crew Flatback Mesh N7801

- Full Athletic Cut
- Colors 100% nylon
- White 100% polyester*
- Solid self collar
- White piping along saddle sleeves
- Contrast stripes down sides and sleeves
- Intensity embroidery at neck
- Triple needle hem stitch
- Side vents at bottom

Adult N7801: S • M • L • XL • 2X • 3X

953 Black/ White	643 Scarlet/ White	642 Cardinal/ White	664 Maroon/ White	065 Navy/ White	466 Royal/ White	509 Purple/ White	343 Dk Green/ White



Coach's Crew Flatback Mesh N7802

- Full Athletic Cut
- Colors 100% nylon
- White 100% polyester*
- Contrast armhole inserts
- Solid self material collar
- Contrast dual side seam tape
- Contrast Intensity embroidery at neck
- Triple needle hem stitch
- Side vents at bottom

Adult N7802: S • M • L • XL • 2X • 3X

953 Black/ White	643 Scarlet/ White	642 Cardinal/ White	664 Maroon/ White	065 Navy/ White	466 Royal/ White	509 Purple/ White	343 Dk Green/ White

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INTENSITY ITEMS SHIP FROM CA.



Intensity Polyester Pebble Coach's Polo*

N1801

- Contrast pebble panels, white pebble body and piping
- Self fabric collar
- Drop tail w/ side vents at hem
- Intensity embossed pearl white buttons
- Contrast Intensity embroidered right chest logo

Adult N1801: S • M • L • XL • 2X • 3X

107	111	112	134
White/ Black	White/ Navy	White/ Royal	White/ Scarlet



Intensity Nylon/Spandex Flex Coach's Short N2801

- Pinhole mesh
- Coaches cut
- 92/8 nylon spandex
- Deep side seam pockets
- 1 back set-in welted pocket with button closure
- 2" covered elastic waist with drawcord
- 8" inseam
- Triple needle stitch hem
- Intensity logo

Adult N2801: S • M • L • XL • 2X • 3X

001	035	410	712
Black	Silver	Navy Vegas	Gold

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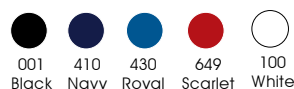


Intensity Polyester Jacquard Coach's Polo*

N1803

- Jacquard horizontal stripe body
- Tonal pinhole mesh armhole panels
- Soft rib collar w/ tonal feather stripe
- Drop tail w/ side vents at hem
- Intensity embossed pearl buttons
- Tonal Intensity embroidered right chest logo
- 100% polyester
- Tonal Intensity logo on chest

Adult N1803: S • M • L • XL • 2X • 3X



Intensity Nylon Mesh Coach's Short

N2800

- Full athletic cut
- 100% nylon
- Fully lined
- Deep side seam pockets
- 1 back pocket with button closure
- 2" covered elastic waist with drawcord
- 9" inseam
- Triple needle stitch hems
- Intensity logo

Adult N2800: S • M • L • XL • 2X • 3X
(4X and 5X AVAILABLE IN BLACK AND NAVY ONLY)



INTENSITY ITEMS SHIP FROM CA.

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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



3464Y (top) in 430 Royal & 3444Y in 430 Royal



ADULT
JUNIORS
& YOUTH



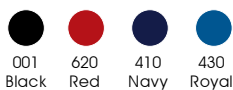
Micro Fiber Jacket & Pant* 3464 & 3444

- 100% poly micro fiber fabric • 100% poly mesh lining
- Jacket has set-in sleeves • White panels in sleeve and body
- Jacket has bottom hem bungee drawcord with a keeper on each side
- Pant has side pockets, back pocket w/zipper • Zippers at leg openings
- Covered elastic waist with drawstring

Adult 3464 & 3444: S • M • L • XL • 2XL

Juniors 3464V & 3444V: S • M • L • XL

Youth 3464Y & 3444Y: S • M • L • XL



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ADULT
JUNIORS
& YOUTH



Warm-up Jacket & Pant*

3265 & 3245

- 100% poly brushed tricot • Set-in sleeves with mesh overlay piping in white from neckline to cuffs • Two insert single welt pockets
- Elastic cuffs and bottom band • Pant has two hidden side pockets, one double welt back pocket • Zippers at outside pant leg opening
- Elastic waistband with drawstring

Adult 3265 & 3245: S • M • L • XL • 2XL • 3XL

Juniors 3265V & 3245V: S • M • L • XL

Youth 3265Y & 3245Y: XS • S • M • L • XL

*Available in 3XL



***IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS:**

Polyester fabrics tend to sublimates (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.





3465V (top) in 510 Purple & 3245V in 510 Purple



Poly Splice Jacket*

3263, 3263V & 3263Y

- 100% poly brushed tricot
- Welt pockets
- Rib banded bottom and sleeve cuffs
- Flocked Soffe logo and Soffe zipper pull

Adult 3263: S • M • L • XL • 2X • 3X

Juniors 3263V: S • M • L • XL

Youth 3263Y: S • M • L • XL



001
Black



620
Red



410
Navy



430
Royal

Available July, 2010



Poly Splice Pant*

3243, 3243V, 3243Y

- 100% poly brushed tricot
- Side seam pockets
- Zipper at outside pant leg opening
- Flocked Soffe logo

Adult 3243: S • M • L • XL • 2X

Juniors 3243V: S • M • L • XL

Youth 3243Y: S • M • L • XL



001
Black



620
Red



410
Navy



430
Royal

Available July, 2010

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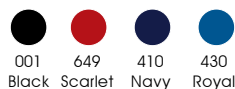


Hoodie Warm-up Brushed Tricot*

N0257/N0257W

- Full athletic cut
- 100% Poly
- 1" Single welt slash pockets
- Triple needle hem stitch on hood, sleeve and bottom
- Intensity logo on left sleeve

Adult N0257: S • M • L • XL • 2X • 3X
Women N0257W: S • M • L • XL • 2X



Back of hood



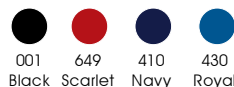
Side zipper detail

Warm-Up Pant Brushed tricot*

N0252/N0252W

- Full athletic cut
- 100% Poly
- Two hidden side pockets
- Zipper on pant leg
- 2" Covered elastic waist with drawcord
- Women 31.75" inseam (L)
- Men 33" inseam (L)
- Triple needle hem stitch
- Intensity logo on right hip

Adult N0252: S • M • L • XL • 2X • 3X
Women N0252W: S • M • L • XL • 2X



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HER CORE ESSENTIALS

Since the introduction of the Authentic Soffe Short in 1974, the cheerleader and dancer have become true fans of Soffe. Today on soffefanclub.com there are over 55,000 members who offer input into the development of the product line.

These products are perfect for hanging out at home, working out at cheer camp or going out with friends.



Terry Sanford Cheerleaders practicing for game day.
197V (top) in 100 White & M037 (shorts) in 410 Navy

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



THE AUTHENTIC SOFFE SHORT



The Authentic Soffe Short M037 & B037

3"
inseam

- 7-oz. 50/50 cotton/poly jersey knit
- V-notch legs with 3" inseams (M)
- 1 1/4" exposed elastic waistband

Juniors M037: XS • S • M • L • XL • 2XL

G EXS Girls B037: XS • S • M • L • XL

*Available in 2XL

EXS	EXS	EXS	G	EXS	EXS	EXS	G
001	100	002*	054	620	410	430	601
Black	White	Oxford	Ash	Red	Navy	Royal	Cardinal
							Maroon
G	EXS	G	EXS	EXS	EXS	G	G
811	805	821	710	650	630	622	320
Orange	TX	TN	Gold	Soft	Pink	New	Kelly
	Orange	Orange		Pink		Fuchsia	
EXS	G	G	G	EXS	G	G	
233	450	465	440	425	510	532	
Dk	Lt	Lt	Teal	Columbia	Purple	Lavender	
Brown	Blue	Turq		Blue			





3"

inseam

Tonal Spiral Dyed Soffe Short

37VSV & 37GSV

- 7-oz. 100% cotton jersey
- V-notch legs with 3" inseams (M)
- 1 1/4" exposed elastic waistband

Juniors 37VSV: XS • S • M • L • XL

Girls 37GSV: S • M • L • XL

NOTE: Every spiral dyed short will be unique. Therefore no two will match.



3"

inseam

Spiral Dyed Soffe Short

37VSM & 37GSM

- 7-oz. 100% cotton jersey
- V-notch legs with 3" inseams (M)
- 1 1/4" exposed elastic waistband

Juniors 37VSM: XS • S • M • L • XL

Girls 37GSM: S • M • L • XL

NOTE: Every spiral dyed short will be unique. Therefore no two will match.

COLORS SHOWN ON OPPOSITE PAGE.



3"

inseam

Novelty Soffe Short

37V & 37G

- 7-oz. 50/50 cotton/poly jersey knit
- V-notch legs with 3" inseams (M)
- 1 1/4" exposed elastic waistband

Juniors 37V: XS • S • M • L • XL

Girls 37G: S • M • L • XL

162
Giraffe160
Zebra187
Leopard882
Rainbow
Zebra832
Pink
CamoP30
Camo



226V (top) in 100 White & 37VSM (shorts)

681 Woodstock

451 Azure

721 Pina Colada



3"
inseam

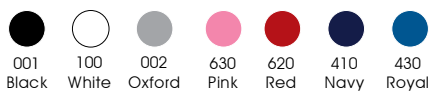
Retro Short

012V & 012G

- 7 oz., 50/50 cotton/poly jersey knit
- White binding around legs and side seams
- 3" inseam
- 1 1/4" exposed elastic waistband

Juniors 012V: XS • S • M • L • XL

Girls 012G: S • M • L • XL



3"
inseam

Soffe Slick Short

M610

- 100% nylon fabric
- V-notch legs with 3" inseams (M)
- Self covered elastic waist

Adult M610: 2XS • XS • S • M • L • XL



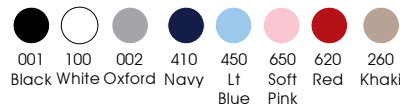
Cheer Skort

24V & 24G

- 5.5-oz. 50/50 cotton/poly jersey
- Pleated jersey skirt with short lining
- 1 1/4" exposed elastic waistband

Juniors 24V: XS • S • M • L • XL

Girls 24G: S • M • L • XL



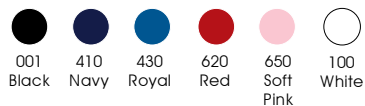
469V in 430 Royal



Football Tee* 469V & 469G

- 100% poly birds eye body
- 100% poly dazzle sleeves and yoke
- Junior fit

Juniors 469V: S • M • L • XL Girls 469G: S • M • L • XL



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Boy-beater 197V & 197G

- 2x1 rib knit jersey
- 100% ringspun combed cotton*
- Longer length (27"-Jr./19"-Girls)

Juniors 197V: S • M • L • XL

G Girls 197G: S • M • L • XL

* With the exception of 046 Oxford Heather.

						
001 Black	046 Oxford	100 White	410 Navy	430 Royal	450 Lt Blue	510 Purple
						
650 Soft Pink	630 Pink	601 Cardinal	603 Maroon	620 Red	710 Gold	811 Orange



Tissue Tee 226V & 226G

- 3-oz. 100% ringspun combed jersey*
- Rib knit collar
- Medium in Juniors is 26 1/2" long
- Medium in Girls is 20 1/2" long

Juniors 226V: S • M • L • XL

G Girls 226G: S • M • L • XL

*With the exception of 046 Oxford Heather.

						
001 Black	046 Oxford	100 White	410 Navy	430 Royal	450 Lt Blue	510 Purple
						
630 Pink	650 Soft Pink	601 Cardinal	603 Maroon	620 Red	811 Orange	805 TX Orange
						
						301 Dk Green

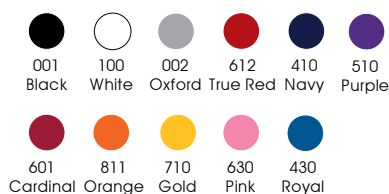
ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



V-neck Tissue Tee 240V

- Lightweight tissue cotton
- 3-oz. 100% combed cotton
- Rib knit collar
- Medium is 26 1/2" long in length

Juniors 240V: S • M • L • XL

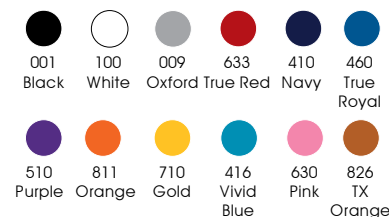


The Football Tee 239V

- Lightweight tissue tee
- 3-oz. 100% combed cotton
- Rib v-neck ends at yoke
- White sleeve stripes*

(*True Red, TX Orange and Oxford have black sleeve stripes. White does not have stripes)

Juniors 239V: S • M • L • XL





Graphic Carrier Burn Out Tee

256VR & 256G

- 60/40 cotton poly burn out
- Random burn out pattern
- Medium is 26" long in length

Juniors 256VR: S • M • L • XL

G Girls 256G: S • M • L • XL



100
White



002
Oxford



The Tie Dye Take-It-Easy Shirt

263V

- Lightweight tissue tee
- Garment is crystal dyed
- Small is 26 1/2" long in length

Juniors 263V: S • M • L • XL



001
Black



410
Navy



620
Red



610
Pink/
Fuchsia

256VR (top) in 002 Oxford &
7633V (pant) in 100 White.

Football Capri 7633V & 7633G

- 7.5 oz., 50/50 cotton poly fleece
- Summerweight sweat
- Matching twill tape drawstring
- 25" inseam Jrs./18" inseam Girls

Juniors 7633V: S • M • L • XL

Girls 7633G: S • M • L • XL

GIRLS DOES NOT HAVE DRAWSTRING





Rugby Zip Hoodie

7577V/7577G

- Lightweight fleece
- 7.5 oz.. 50/50 cotton poly
- Muff pocket w/ rib openings

Note: Girls styles do not have drawstrings.

Juniors 7577V: S • M • L • XL

G Girls 7577G: S • M • L • XL



ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



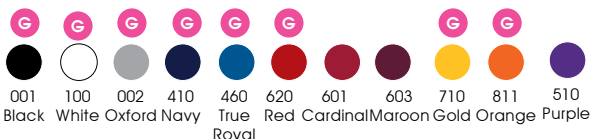
Rugby Deep V Hoodie

7580V

- Lightweight fleece
- 7.5oz. 50/50 cotton poly
- Rib knit v-neck

Juniors 7580V: S • M • L • XL

G Girls 7580G: S • M • L • XL



Rugby Pant

7540V

- Lightweight fleece
- 7.5oz. 50/50 cotton poly
- Matching waistband w/grommets
- Raw edge leg openings
- Cute back pocket
- 33" inseam (M)/Girls 26" inseam (M)

Juniors 7540V: S • M • L • XL

G Girls 7540G: S • M • L • XL



Cut to your own length!
Cut it short or leave it long,
these pants were designed for
comfort either way.

197V (top) in
430 Royal &
054V (short)
in 620 Red.

New to the training line are some performance pieces created for the female athlete.

Intensity Athletics fit is a true athletic cut made specifically for the female athlete and the Intens-a-dri- poly tops offer moisture management technology drying four times faster than cotton.

The Warmth Without Weight Soffe products offer the same moisture management technology in a lightweight poly fleece.

Also new to the Soffe line is the newly developed cheer performance products.

HER CORE FUNDAMENTAL

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



Soffe Beach Volleyball Short*

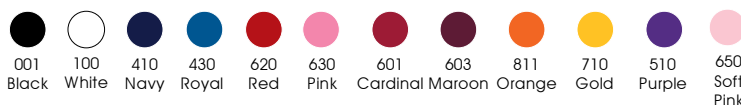
461V & 461G

2"
inseam

- 100% poly birds eye mesh/tricot liner
- Low rise junior fit
- Soffe Pro Label on back waist

Juniors 461V: XS • S • M • L • XL

Girls 461G: S • M • L • XL



Junior's Sport Short*

054V & 054G

6"
inseam

- 100% poly birds eye mesh outer and lining
- 2 color braid on side & leg
- Girls 4¾ (M) inseam

Juniors: XS • S • M • L • XL

Girls: S • M • L • XL



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Team Shorty Short

081V & 081G

3"
1/4
inseam

- 100% poly micro fiber
- Contrast mesh insert
- White binding
- Poly crepe brief liner

Juniors 081V: S • M • L • XL

G Girls 081G: S • M • L • XL



Available March, 2010

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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



197V (top) in 620 Red & 081V (short) in 171 Black/Red.



N6820W (top) in 100 White &
N2865 (short) in 510 Purple



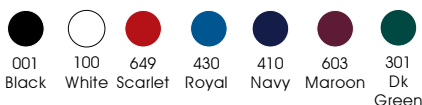
ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



V-neck Performance Intens-a-dri Poly* N6820W

- Loose fit
- Women's cut
- 100% polyester
- Raglan sleeves
- Shirt tail hem
- Double needle stitch hems
- Exterior Intensity logo

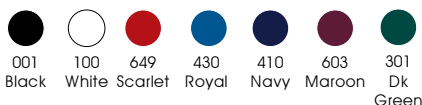
Women N6820W: XS • S • M • L • XL • 2X



Long Sleeve Performance Intens-a-dri Poly* N6830W

- Loose fit
- Women's cut
- 100% polyester
- Raglan sleeves
- Shirt tail hem
- Double needle stitch hems
- Exterior Intensity logo

Women N6830W: XS • S • M • L • XL • 2X

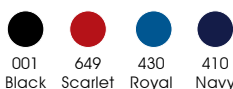


5"
1/2
inseam

Nylon Tricot Mesh Short N2865

- 100% Nylon
- Full tricot liner
- 2" Covered elastic waist with drawcord
- 5 1/2" Inseam
- Triple needle hem stitch
- Exterior Intensity logo

Women N2865: 2XS • XS • S • M • L • XL • 2X



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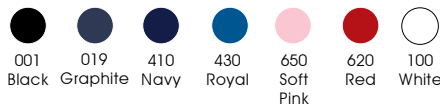
Team Zip 6877V*
Team Pullover 6888V*
Team Pant 6882V*

Provides warmth without weight!

- Lightweight team fleece • 100% polyester
- Jacket has Banded bottom and sleeve cuffs
- Soffe rubber stamp logo

Juniors: S • M • L • XL

Pant not available in 100 White.



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6888V (top) in 019 Graphite &
461V (short) in 710 Gold



ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.





Yoga Pant 96V & 96G

- 95/5 cotton spandex jersey
- Fold-over waist detail and flare leg
- 32" inseam (M)/Girls 26" (M) graded inseam

Juniors 96V: XS • S • M • L • XL

Girls 96G: S • M • L • XL



001
Black



002
Oxford



410
Navy



SOFFE

SOFFE



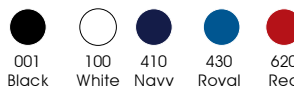
Low Rise Cheer Brief

096V & 096G

• 4.75 oz.. 100% nylon • 4-way stretch

Juniors 096V: XS • S • M • L • XL

Girls 096G: S • M • L • XL



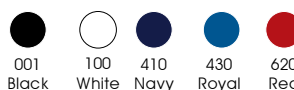
Low Rise Cheer Boy Short

099V & 099G

• 4.75 oz.. 100% nylon • 4-way stretch

Juniors 099V: XS • S • M • L • XL

Girls 099G: S • M • L • XL





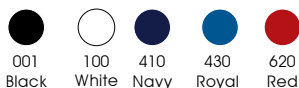
Compression Short*

093V & 093G

- 90% poly/10% spandex jersey

Juniors 093V: S • M • L • XL

Girls 093G: S • M • L • XL



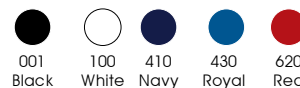
Sports Bra*

097V & 097G

- 90% poly/10% spandex
- Mesh insert is 95% poly/5% spandex
- Lining: 100% polyester

Juniors 097V: S • M • L • XL

Girls 097G: S • M • L • XL



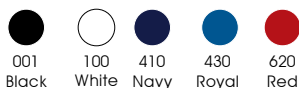
Cheer Mock Top*

092V & 092G

- 4.75 oz., 100% polyester • 4-way stretch
- Zipper back closure

Juniors 092V: XS • S • M • L • XL

Girls 092G: S • M • L • XL



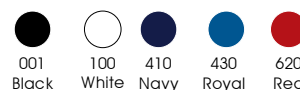
Cheer Bodysuit*

094V & 094G

- 4.75 oz., 100% polyester • 4-way stretch
- Zipper back closure • Snap crotch

Juniors 094V: XS • S • M • L • XL

Girls 094G: S • M • L • XL



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ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



cape fear
TRADING COMPANY

Ivy League Polo
405LMissy
fit

- 5.5 oz.. 100% combed pique
- Snug, flattering fit
- Side vents & neck tape with white twill tape

Ladies 405L: S • M • L • XL • 2XL



HERE AT CAPE FEAR TRADING COMPANY, WE KNOW THAT WOMEN COME IN MANY SHAPES AND SIZES. SO BEFORE WE RELEASE PRODUCTION, WE PUT OUR SAMPLES THROUGH THE RINGER.

FOR COUNTLESS HOURS, WE WATCHED DOZENS OF WOMEN TRY ON SHIRTS VERY SIMILAR TO THE ONE YOU'RE ABOUT TO LIVE IN.

THEY TELL US IF IT'S TOO TIGHT, TOO LOOSE, WHAT THEY LOVE AND WHAT THEY WOULD LOVE TO CHANGE.

WE TAKE THAT FEEDBACK AND CHANGE OUR PATTERN OVER AND OVER UNTIL THEY ARE ALL HAPPY.

YOU'RE GOING TO BE HAPPY TOO.

Cape Fear
G COMPANY

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.



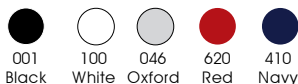
Missy
fit

Rib Tank

197L

- 2x1 rib knit jersey
- 5.5 oz. 100% combed ringspun cotton

Ladies 197L: S • M • L • XL • 2XL



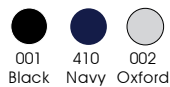
Missy
fit

Jersey Short

29L

- 6-oz. 100% combed cotton
- 2" rib waistband
- 6" inseam for all sizes

Ladies 29L: S • M • L • XL • 2XL





cape fear TRADING COMPANY



Missy
fit

Tissue Tee

226L

- 3-oz. 100% combed tissue cotton
- 26" length

Ladies 226L: S • M • L • XL • 2XL



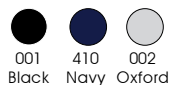
Missy
fit

Jersey Capri

33L

- 6-oz. 100% combed cotton
- 2" rib waistband
- 19" inseam for all sizes

Ladies 33L: S • M • L • XL • 2XL



226L (top) in 100 White & 33L (pant) in 001 Black



1.800.444.0337 • www.soffe.com

CAPE FEAR TRADING COMPANY

ALL ITEMS SOLD BLANK. DECORATION IS OPTIONAL.

cape fear TRADING COMPANY

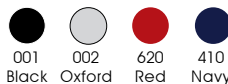


Missy
fit

Favorite Hood 4188L

- 7.7 oz., super soft sueded fleece
- 60/40 cotton/poly
- Button closure at neck

Ladies 4188L: S • M • L • XL • 2XL



001 Black 002 Oxford 620 Red 410 Navy

Available August, 2010



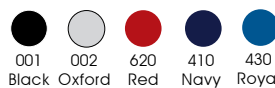
Favorite Zip Hood

4177L

- 7.7 oz.. super soft sueded fleece
- 60/40 cotton/poly

Missy
fit

Ladies 4177L: S • M • L • XL • 2XL



001 002 620 410 430
Black Oxford Red Navy Royal

Available August, 2010



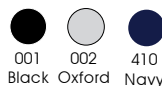
Favorite Pant

4140L

- 7.7 oz.. super soft sueded fleece
- 60/40 cotton/poly
- Left back pocket
- Front welt pockets

Missy
fit

Ladies 4140L: S • M • L • XL • 2XL



001 002 410
Black Oxford Navy

Available August, 2010



SOFFE PROUDLY



WOUNDED WARRIOR PROJECT

M.J. Soffe LLC is based in the military town of Fayetteville, NC. So when we learned of the Wounded Warrior Project (WWP) it was a natural reaction to want to support them to our fullest ability.

The Wounded Warrior Project assists injured men and women of the U.S. Military. They provide organized events and raise awareness of the soldier's needs. WWP also assists with the soldier's transition from the military into civilian life.

As a thank you to all the men and women who have suffered a loss for our country, we are making a donation for every piece of apparel and headwear sold with our WWP graphics.

www.woundedwarriorproject.org

"The greatest casualty is being forgotten."

Proud Supporter of



Y SUPPORTS



MARCH FORTH WITH HOPE

The March Forth With Hope Foundation provides financial assistance to families battling cancer or other life-threatening diseases. The Foundation was established by Stuart and Shelby Stout in memory of their daughter, Hope Stout, shortly after she lost her courageous fight with cancer.

The story of Hope's battle, and the compassion and caring she showed towards others until her death, sparked an unprecedented outpouring of support from her community. When given the opportunity to have almost any wish fulfilled by the Make-A-Wish Foundation, Hope's wish was that the other 155 Wish kids would be granted their wishes. The story of Hope's life and her wish captured the Charlotte-areas hearts and souls and the legacy of her wish continues still today.

www.marchforthwithhope.org



LEARN MORE AT WWW.SOFFE.COM



POLICIES

FOR PRICING ACCURACY

Please check the date on the price sheet. The prices are effective at time of delivery, not time of order.

CREDIT

Must be established for new customers prior to shipment of orders on terms. Credit applications are available from your Soffe sales representative. Allow a minimum of two weeks for opening a new account.

TERMS

Are NET 30 DAYS. Past due accounts are subject to 1 1/2% monthly interest charge; 18% per annum. THERE IS A \$5.00 SERVICE CHARGE on any order with a net invoice amount under \$50.00. (This service charge does NOT apply to back orders or bona fide sample orders.)

UNCLAIMED COD SHIPMENTS

Are subject to freight charges, plus 25% rehandling charge (\$5.00 minimum). These charges will be added to the next order placed.

WRITTEN CONFIRMATION OF PHONE ORDERS is recommended.

M.J. Soffe LLC. will not be responsible for errors if no written confirmation has been received prior to order processing. M.J. SOFFE LLC HAS A TOLL FREE FAX NUMBER FOR ORDERS ONLY 1-800-727-9449!

ORDER CANCELLATIONS

Must be in writing. Written cancellations will be honored on all orders which have not been prepared for shipment. M.J. Soffe LLC requires written cancellation of all future and booking orders. Cancellation request is not accepted on any screenprinted merchandise after the order has been submitted for screening. Backorders not shipped without customer consent.

FREIGHT AND SHIPPING CHARGES are FOB Fayetteville, NC or regional warehouse. Shipments are sent by UPS or truck when possible. Other shipping arrangements made between the customer and the sales representative must be approved by M.J. Soffe LLC.



RETURNS ARE NOT ACCEPTED without a confirmed M.J. Soffe authorization number. Each returned carton must be marked with the M.J. Soffe RETURN AUTHORIZATION NUMBER. M.J. Soffe LLC does not allow return of sample orders. Claims for defective merchandise must be made within 90 days of customer's receipt of merchandise. All other claims of incorrect shipments must be reported immediately and will not be accepted after 60 days of receipt of merchandise.

ATTENTION DECORATOR:

Orders to be decorated should be examined for defects and/or errors in styles, colors, sizes or quantities PRIOR TO DECORATING. Shipping errors reported to M.J. Soffe LLC. AFTER goods have been decorated are not eligible for credit.

COLOR CONSISTENCY

May vary on like garments made of different fabrics.

AVAILABILITY OF GOODS

Is subject to and affected by order flow. BOOKINGS HAVE PRIORITY! We reserve the right to REFUSE any order not in accordance with our inventory scale.

IMPORTANT NOTE TO SCREEN PRINTERS AND DECORATORS

Polyester fabrics tend to sublimate (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. M. J. Soffe LLC does not assume any responsibility for decoration problems, or returns due to bleeding.

RETURN POLICY

You may return authorized purchases to M.J. Soffe LLC within 60 days of the original delivery. Return shipping cost will be paid by M.J. Soffe LLC for defective goods or Customer Service errors. Customer will be responsible for freight on all other returns plus a 25% restocking charge. No returned merchandise will be accepted without a Return Authorization (RA) number. Credit will be issued within two weeks of receipt of goods. We will not accept returns on discontinued items or items that have been altered from original purchase.

Please note that we make every effort to ensure the accuracy of the images, color and copy within this catalog. Items, colors and ship dates may vary after printing so please consult with customer service for final details.



SIZE CHART

Girl's

		Small (7)	Medium (8/10)	Large (12/14)	X-Large (16)
Chest		25-26 $\frac{1}{2}$	27-29	29 $\frac{1}{2}$ -31 $\frac{1}{2}$	32-33
Waist		22-23	23 $\frac{1}{2}$ -24 $\frac{1}{2}$	25-26	26 $\frac{1}{2}$ -27 $\frac{1}{2}$
Hip		27-28 $\frac{1}{2}$	29-30 $\frac{1}{2}$	31-33	33 $\frac{1}{2}$ -35 $\frac{1}{2}$

Juniors

	X-Small (0/1)	Small (3/5)	Medium (7/9)	Large (11/13)	X-Large (15)
Bust		32-33	33 $\frac{1}{2}$ -35 $\frac{1}{2}$	36-38	38 $\frac{1}{2}$ -40 $\frac{1}{2}$
Waist	22-23 $\frac{1}{2}$	23 $\frac{1}{2}$ -25	25 $\frac{1}{2}$ -27 $\frac{1}{2}$	28-30	30 $\frac{1}{2}$ -32 $\frac{1}{2}$
Hip	31 $\frac{1}{2}$ -33	33 $\frac{1}{2}$ -35 $\frac{1}{2}$	36-38	38 $\frac{1}{2}$ -40 $\frac{1}{2}$	41-43

Ladies/Missy

		Small (4/6)	Medium (8/10)	Large (12/14)	X-Large (16)	XX-Large (18)
Bust		33-35	35 $\frac{1}{2}$ -37 $\frac{1}{2}$	38-40 $\frac{1}{2}$	41-43 $\frac{1}{2}$	44-46 $\frac{1}{2}$
Waist		24 $\frac{1}{2}$ -26 $\frac{1}{2}$	27-29	29 $\frac{1}{2}$ -32	31 $\frac{1}{2}$ -35	35 $\frac{1}{2}$ -38 $\frac{1}{2}$
Hip		35-37	37 $\frac{1}{2}$ -39 $\frac{1}{2}$	40-42 $\frac{1}{2}$	43-45 $\frac{1}{2}$	46-48 $\frac{1}{2}$

Toddler's

	Small (2T)	Medium (3T)	Large (4T)
Chest	20 $\frac{1}{2}$ -21	21 $\frac{1}{2}$ -22	22 $\frac{1}{2}$ -23
Waist	20-20 $\frac{1}{2}$	20 $\frac{1}{2}$ -21	21-21 $\frac{1}{2}$
Hip	20 $\frac{1}{2}$ -21	21 $\frac{1}{2}$ -22	22 $\frac{1}{2}$ -23

Juvenile's

	Small (4)	Medium (5/6)	Large (6X-7)
Chest	22-23	23 $\frac{1}{2}$ -24 $\frac{1}{2}$	25-25 $\frac{1}{2}$
Waist	20 $\frac{1}{2}$ -21	21 $\frac{1}{2}$ -22	22 $\frac{1}{2}$
Hip	22-23	23 $\frac{1}{2}$ -24 $\frac{1}{2}$	25-26

Boy's

	Small (8)	Medium (10/12)	Large (14/16)	X-Large (18)
Chest	25-26 $\frac{1}{2}$	27-30	30 $\frac{1}{2}$ -33	33 $\frac{1}{2}$ -36
Waist	23-24	24 $\frac{1}{2}$ -26	26 $\frac{1}{2}$ -28	28-30
Hip	25-27	27 $\frac{1}{2}$ -30	30 $\frac{1}{2}$ -34	34 $\frac{1}{2}$ -37

Men's

	Small	Medium	Large	X-Large	2X-Large	3X-Large
Chest	34-36	38-40	42-44	46-48	50-52	54-56
Waist	28-30	32-34	36-38	40-42	44-46	48-52
Hip	34-36	38-40	42-44	46-48	50-52	54-56

INDEX BY STYLE NUMBER

012V, 012G	66	6888V	80	M252, B252	7
054V	75	6943M	23	M280/3	37
060M, 060B	26	6988M	23	M290	37
061M	27	7540V, 7540G	73	M305,	7
064M	27	7577V, 7577G	72	M375, B375	8
081V, 081G	76	7580V, 7580G	73	M398, B398	49
096V, 096G	84	7633V, 7633G	71	M414, B414	45
099V, 099G	84	9000R	12	M610	66
24V, 24G	66	9041	13	M774	10
29L	88	9043	12	M805	29
33L	89	9043	14	M805S	37
37V, 37G	64	9077	13	M815APT	35
37VSM, 37GSM	64	9288	13	M835APT	36
37VSV, 37GSV	64	9300	21	M875	29
96V, 96G	83	9342	21	N0252, N0252W	61
197V, 197G	68	9377	19	N0257, N0257W	61
202M	9	B345	7	N1801	54
226V, 226G	68	B9001	12	N1803	55
239V	69	B9041	13	N2200, N2200Y	50
240V	69	B9043	12	N2205	50
256VR	70	B9078	14	N2800	55
263V	70	B9289	13	N2801	54
461V, 461G	75	J9001	12	N2825, N2825Y	51
469V, 469G	67	J9041	13	N2865	79
975A	52	J9078	14	N2905	50
976A	52	J9289	13	N2920, N2920Y	50
986L, 986G	46	L286	46	N2950, N2950Y	33
995A, 995Y	24	M020	38	N2985	51
996A, 996Y	44	M022	38	N6810	31
998A, 998Y	49	M028	38	N6811	32
3243, 3243V, 3243Y	60	M035, B035	10	N6812	32
3245, 3245V, 3245Y	58	M036, B036	10	N6820	31
3263, 3263V, 3263Y	60	M037, B037	63	N6820W	79
3265, 3265V, 3265Y	58	M044	36	N6821Y	31
3444, 3444V, 3444Y	57	M058, B035	26	N6830	31
3464, 3464V, 3464Y	57	M059	26	N6830W	79
4188L	90	M66	8	N6831	32
4140L	91	M068, B068	27	N6850	32
4177L	91	M206, B206	44	N7801	53
6877V	80	M209, B209	42	N7802	53
6882V	80				

Soffe Fabric Contents

Polyester is added to 100% cotton fabric contents in order to achieve heathered grey color in solid styles. The following list of Soffe colors in the grey color range have different fabric contents from those listed in catalog copy.

002 Heather Grey
002 Oxford
033 Charcoal Heather

88/12 Poly Spandex
90/10 Cotton Poly
50/50 Cotton Poly

038 Ath Oxford
054 Ash

90/10 Cotton Poly
99/1 Cotton Poly

SOFFE STOCK

2 0 1 0

M.J. SOFFE LLC

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MIDWESTERN REGIONAL WAREHOUSE

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WESTERN REGIONAL WAREHOUSE

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INTENSITY ATHLETICS

13220 Orden Drive, Santa Fe Springs, CA 90670

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ERIC MCCRITE CO.

Soffe Accessories

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