



SPRING 2010

SOFFE®

a. BurnOut V-Neck
261V

- 60/40 cotton poly burn out
 - Random burn out pattern
 - Small is 27" long in length
- Juniors: S • M • L • XL • 2X

also available BurnOut Crew
256VR

- 60/40 cotton poly burn out
 - Random burn out pattern
 - Small is 27" long in length
- Juniors: S • M • L • XL



a.

Pool-side styles

SUMMER DAYS

b. The Authentic
Soffe Short
M037

- 7-oz. 50/50 cotton/poly jersey knit
 - V-notch legs with 3" inseams (M)
 - 1 1/4" exposed elastic waistband
- Juniors: XS • S • M • L • XL



b.

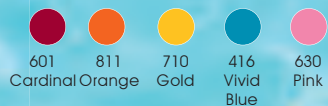


Gotta have style of the season.

a. The V-Neck
240V

- Lightweight tissue tee
- 3-oz. 100% combed cotton
- Rib knit collar
- Small is 26 1/2" long in length

Juniors: S • M • L • XL



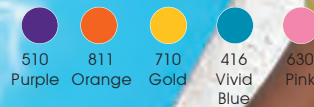
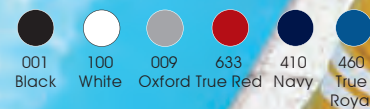
a.

b. The Football Tee
239V

- Lightweight tissue tee
- 3-oz. 100% combed cotton
- Rib v-neck ends at yoke
- White sleeve stripes*

(*True Red and Oxford have black sleeve stripes.
White does not have stripes)

Juniors: S • M • L • XL



b.

*All items sold blank.
Decoration optional.



a.

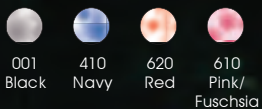
TOTALLY COOL TIE DYE V-NECK

So soft, so comfy. It will be your instant favorite.

a. The Tie Dye Take-It-Easy Shirt 263V

- Lightweight tissue tee
- Garment is crystal dyed
- Small is 26 1/2" long in length

Juniors: S • M • L • XL



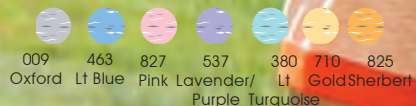
*All items sold blank.
Decoration optional.

b. Heathered Lounge V-neck 260V

- Lightweight tissue tee
- Colored heathers
- Small is 27" long in length

Juniors: S • M • L • XL

(Rib Ringer is always darker solid color)



c. Tri-Blend Tee 255V

- Tri-blend 50% polyester
38% cotton, 12% rayon
- Vintage hem detail

Juniors: S • M • L • XL



Boybeater 197V

- 5.5 oz. 100% cotton
 - 2x1 rib tank
 - Small is 26 1/2" long in length
- Juniors: S • M • L • XL



Retro Short 012V

- 7 oz. 50/50 cotton/poly jersey knit
 - White binding around legs and side seams
 - 3" inseam
 - 1 1/4 exposed elastic waistband
- Juniors: XS • S • M • L • XL



a. & b.

b. Teeny Tiny
Mesh Short
461V

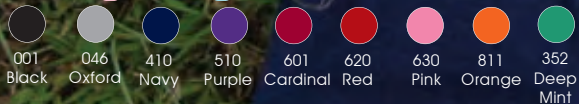
- 100% poly birds eye mesh
 - 100% poly tricot liner
 - Lowrise junior cut
 - Soffe Pro Label on back waist
 - 2 1/2" inseam (M)
- Juniors: XS • S • M • L • XL

								
001 Black	100 White	410 Navy	416 Vivid Blue	430 Royal	601 Cardinal	603 Maroon	510 Purple	352 Deep Mint
								
627 Fuchsia	620 Red	630 Pink	710 Gold	811 Orange				

Shown with 197V Boybeater and 226V Tissue Tee.
All items sold blank. Decoration is optional.

Rugby Tank 244V

- 4.3 oz. 50 cotton/50 polyester
 - Wide stripes
 - Small is 28" long in length
- Juniors: S • M • L • XL



RUGBY TANKS

Get one in every color.



WHAT'S YOUR SPORT?

a. The Novelty Softe Short 37V

- 7-oz. 100% cotton jersey knit
 - V-notch legs with 3" inseams (M)
 - 1 1/4" exposed elastic waistband
- Juniors: XS • S • M • L • XL



b.

b. Junior's Sport Short 054V

- 100% poly birds eye mesh
 - 2 color braid on side & leg
 - 6 1/2" inseam (M)
- Juniors: XS • S • M • L • XL

Shown with 239V Football Tee Pg1.



b. & c.

TEAM COLORS

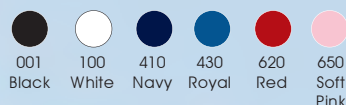
c. Side Stripe Mesh Short* 462V

- 100% poly birds eye mesh
 - 100% poly tricot lined
 - 1 1/2" Softe elastic roll down waistband
 - 2 1/2" inseam (jr.)
- Junior: S • M • L • XL



b. Football Jersey 469V

- 100% poly birds eye body
 - 100% poly dazzle sleeves and yoke
 - Junior fit
 - Small is 26" long in length
- Juniors: S • M • L • XL



c. Team Shorty Short 081V

- 100% poly microfiber
 - Contrast mesh short
 - Contrast binding
 - White drawcord
 - Poly crepe brief liner
 - 2 1/2" inseam (M)
- Juniors: S • M • L • XL



*SCREEN PRINTERS AND DECORATORS: Polyester fabrics tend to sublimite (bleed) when printing. It is important to pre-test before printing an entire order. You may want to contact your ink supplier for instructions to properly print on polyester fabrics. The M. J. Softe Company cannot assume any responsibility for decoration problems, or returns due to bleeding.

Tissue Tee 226V

- Lightweight tissue cotton
 - Rib knit collar
 - 3-oz. 100% combed cotton
 - Small is 26" long in length
- Juniors: S • M • L • XL

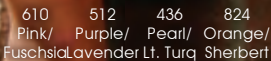
001	046	100	410	430	450	465	416
Black	OxfordWhite		Navy	Royal	Lt Blue	Lt. Turquoise	Vivid Blue
357	352	510	650	630	601		
Pear	Deep Mint	Purple	Soft Pink	Pink	Cardinal		
603	620	710	811	805			
Maroon	Red	Gold	Orange	TX Orange			

PERFECT TISSUE TEES

With just the right fit and so many colors!

GIRLS

Girls: S • M • L • XL



Girls: XS • S • M • L • XL

[illegible]

10

Pocket Tee 259G

- 3 oz 60/40 cotton/poly
 - Colored heathers
 - Medium is 21" long in length
- Girls: S • M • L • XL
Also available in 357 Pear (shown)



*All items sold blank.
Decoration optional.



BurnOut Crew 256G

- 60/40 cotton poly burn out
 - Random burn out pattern
- Girls: S • M • L • XL



100
White

Shown with 93G Yoga Capri.

Shown layered with the 197G Boybeater.

CUTIE TOPS

Pocket Tee, Rugby Racerback & the little boybeater.

a.

b.

a. Rugby Tank 244G

- 3 oz. 50 cotton/50 polyester
- Wide stripes
- Small is 21" long in length
- Girls: S • M • L • XL



b. Teeny Tiny Mesh Short 461G

- 100% poly birds eye mesh
- 100% poly tricot liner
- Softe Pro Label on back waist
- 2 1/8" inseam (M)
- Girls: S • M • L • XL



c. Boybeater 197G

- 5.5 oz. 100% cotton
- 2x1 rib tank
- Medium is 19" long in length
- Girls: S • M • L • XL



c.

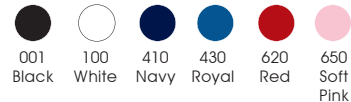


Team shorts in team colors.
Wouldn't have it any other way.

GO TEAM

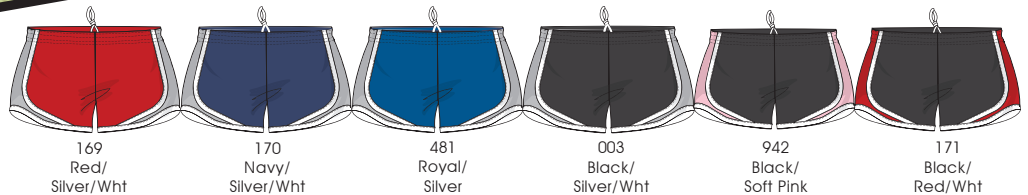
d. Football Jersey 469G

- 100% poly birds eye body
- 100% poly dazzle sleeves and yoke
- Medium is 20 1/2" long in length
- Girls: XS • S • M • L • XL



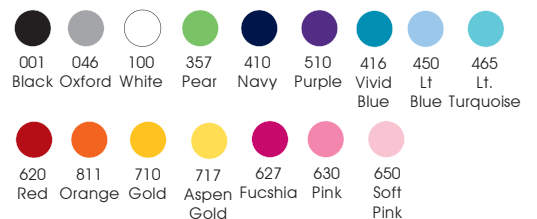
e. Team Shorty Short 081G

- 100% poly microfiber
- Contrast mesh short
- Contrast binding
- White drawcord
- Poly crepe brief liner
- 2 1/2" inseam (M)
- Girls: S • M • L • XL



f. Girl's Tissue Tee 226G

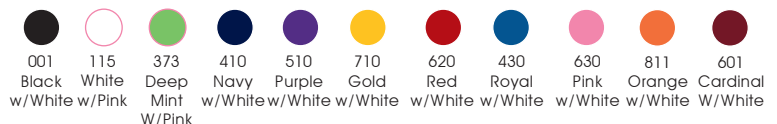
- Lightweight tissue cotton
- 3 oz. 100% combed cotton
- Rib knit collar
- Medium is 20 1/2" long in length
- Girls: S • M • L • XL



g. Girl's Sport Short 054G

- 100% poly birds eye mesh
- 2 color braid on side & leg
- 4 3/4" inseam (M)
- Girls: S • M • L • XL

Shown with 226G.



GRAPHC NOTION FEEL COOL





GRAPHIC COLLECTION



239V • SR724A01A

256VR • SR720A01V

226V • SR734A01A

255V • SR723A01V



M037 • SR726A01T (Left Leg)
SR737A01A (Butt Print)

M037 • SR727A01T

O54V • SR653A01L

Cool graphics on cool tees and shorts.
 Crews, must have v-necks and the right shorts.



260V • SR735A01V

261V • SR729A01A

263V • SR595A01B-1WHT

240V • SR695A01V



244V • SR728A01A

461V • SR478A01P

INDEX

Junior's

261V Burnout	inside Front Cover
M037 Soffe Short	inside Front Cover
240V V-neck	1
239V Football Tee	1
263V Tie Dye Shirt	2
260V Heathered v-neck	3
255V Tri-Blend	3
197V Boybeater	4
012V Retro Short	4
461V Teeny Tiny Mesh Short	5
244V Rugby Tank	6
37V Novelty Soffe Short	7
054V Junior Sport Short	7
462V Stripe Mesh Short	8
469V Football Jersey	8
081V Team Shorty Short	8
226V Tissue Tee	9

Girl's

264G Tie Dye Tee	10
B037 Authentic Soffe Short	10
259G Pocket Tee	11
256G Burnout Tee	11
244G Rugby Tank	12
461G Teeny Tiny Mesh Short	12
197G Boybeater	12
469G Football Jersey	13
081G Team Shorty Short	13
226G Tissue Tee	13
054G Girl's Sport Short	13

Graphic Collection	16
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Soffe Fabric Content:

Polyester is added to 100% cotton fabric contents in order to achieve heathered grey color in solid styles. The following list of Soffe colors in the grey color range have different fabric contents from those listed in catalog copy.

020 Grey	88/12 Poly/Spandex (Performance)
002 Oxford	90/10 Cotton/Poly
038 Ath Oxford	90/10 Cotton/Poly
046 Oxford Heather	90/10 Cotton/Poly
054 Ash	99/1 Cotton/Poly

Return Policy: You may return authorized purchases to M.J. Soffe LLC within 60 days of the original delivery. Return shipping cost will be paid by M.J. Soffe LLC for defective goods or Customer Service errors. Customer will be responsible for freight on all other returns plus a 25% restocking charge. No returned merchandise will be accepted without a Return Authorization (RA) number. Credit will be issued within two weeks of receipt of goods. We will not accept returns on discontinued items or items that have been altered from original purchase.

M.J. SOFFE LLC.

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